

EXHIBIT A



CARTER FULLERTON & HAYES, LLC

ATTORNEYS AT LAW

April 16, 2012

Via E-mail and First Class U.S. Mail:

Consumer Response Center
Federal Trade Commission
Room 130
600 Pennsylvania Avenue, N.W.
Washington, D.C. 20580
FOIA@FTC.GOV

Dear Sir/Madam:

This is a request for documents under the Freedom of Information Act.

"Document" means the original and any copy of any written, typed, printed, recorded, electronic, or graphic matter of any kind, however produced or reproduced, including, but not limited to, letters or other correspondence, invoices, telegrams, memorials of telephone conversations or meetings, intra-office communications, electronic mail, advertisements, posts, blog entries, tweets, texts, sales literature, memoranda, reports, summaries, tabulations, records, work papers, studies, invoices, travel records, telephone records, cost sheets, financial reports, photographs, motion picture films, tape recordings, microfilm, other data compilations, including computer data, from which information can be obtained or translated into usable form.

The documents requested include but are not limited to:

1) I request that copies of all documents in your possession relating to alcohol, wine, spirits, beer, malt beverages, or any type of liquor; state legislation on alcohol laws, federal legislation of alcohol laws, the Care Act, H.R. 1161 or H.R. 5034, congressional hearings, post and hold and alcohol pricing laws, caffeinated alcoholic beverages, flavored malt beverages, wine, spirits or malt beverages; malt beverage manufacturers; malt beverage wholesalers; wine and distilled spirits manufacturers; wine and distilled spirits wholesalers; malt beverage, wine and distilled spirits retailers; any organizations representing the aforementioned; and any entity communicating with FTC or any division or office thereof, including without limitation the FTC's Commissioner offices, Bureaus of Competition, Consumer Protection, Economics,

April 16, 2012
Page Two

General Counsel, Office of Policy and Planning and/or any regional office of the FTC (hereinafter FTC) on any aspect of the regulation of alcohol from date Federal Trade Commission from January 1, 2008 through completion of your production for this FOIA request. Please indicate clearly what date your FOIA search ends for this request.

2) Any document regarding the FTC's response and/or compliance with our three previous FOIA requests dated 10/13/2006 (FOIA 2007-00067) and 11/20/2007 and May 20, 2011 (FOIA 2011- 00960) other than the documents actually produced to Carter Fullerton & Hayes in response to FOIA these requests.

3) From January 1, 2008 to the present, all FTC documents related to any communications with other federal, state and local agencies regarding the regulation of alcohol, the legal basis for FTC jurisdiction, and/or any protocols with other federal departments or agencies on alcohol-related issues.

4) From January 1, 2008 to the present, the travel schedules and expense forms for any FTC employee for any travel associated with alcohol-related issues. All requests for speaking engagement, travel, and contact regarding alcohol-related issues or alcohol-related entities, corporations, and/or associations.

5) Correspondence solely related to the FTC's study of alcohol advertising is exempt from this request. Do not include in this request material that is already publicly available on the FTC website as of March 20, 2012. In your search for the above matters you should **include but not limit your search** to any mention/contact of/with: American Beverage Licenses, American Beverage Institute, Brewers Association, Costco Corporation, Center for Alcohol and Marketing, Center for Science in Public Interest, Century Council, Mercatus Center, Distilled Spirits Council of United States, Beer Institute, Wine Institute, National Beer Wholesalers Association, Institute for Justice, Wine and Spirits Wholesalers of America, McDermott Will & Emery, Kirkland and Ellis, National Association of Beverage Importers, National Retail Federation, Nation Conference of State Legislature, Retail Industry Leaders Association, Specialty Wine Retailers Association, George Mason University, National Conference of State Liquor Administrators, National Association of Attorney Generals, National Alcohol Beverage Control Administration, Pacific Institute of Research and Evaluation, Total Wine & Spirits, Wine America, National Restaurant Association, Mothers Against Drunk Driving, Marin Institute, any law firm, state chapters or associations or related entities of any of the aforementioned groups, any individual alcohol company manufacturer, distributor, importer or retail company.

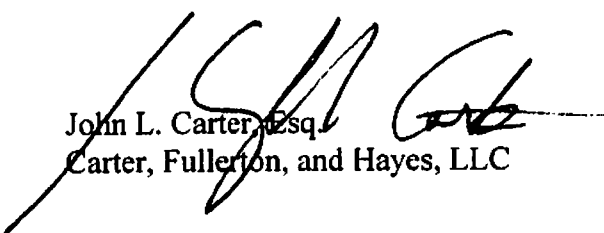
Federal Trade Commission
April 16, 2012
Page Three

I specifically request that these documents be provided in an electronic format to avoid the additional costs associated with paper copies. In response to past requests, the FTC has demonstrated that the agency is able to produce the requested documents in an electronic format.

I am willing to pay reasonable fees up to \$1,500.00 for this request. If you expect the fees will exceed \$1,500.00, please contact this office in a timely manner.

I am optimistic that this FOIA may be handled without the need for additional legal action. If you have any questions regarding this request, I can be reached at 703-658-7737. I thank you in advance for your assistance in fulfilling this request.

Sincerely yours,



John L. Carter, Esq.
Carter, Fullerton, and Hayes, LLC